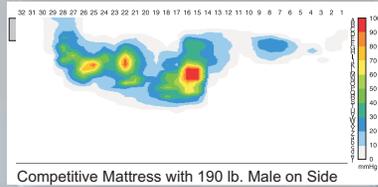
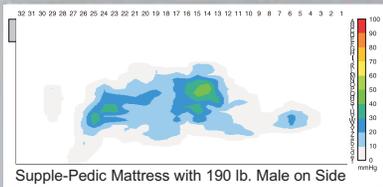
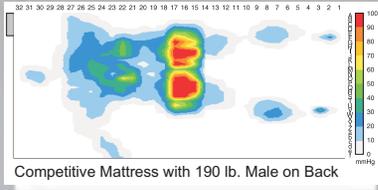
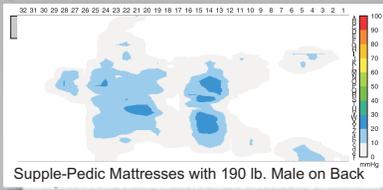


## Strobel Supple-Pedic vs. Competitive Mattress

On competitive mattress Red and Yellow areas show where blood circulation is cut off. You toss and turn at night in an unconscious effort to keep your blood circulating. Supple-Pedic's lower pressure means more comfort and better sleep.



## Listen to our Customers

*"It is a DREAM. A combination of 'soft' and 'firm' all at the same time."* Steve, NY

*"While lying on the Supple-Pedic mattress I feel weightless with no pain."* Jill, WA

*"I have chronic back and neck pain and the Supple-Pedic mattress lets me sleep on my side for the first time in a long while without pain."* Lee, MI

*"I have arthritis and the Supple-Pedic has helped to alleviate the pain while I sleep."* Remi., MT

*"After six years of waking with chronic back pain, it has finally been eliminated."* Barbara, OH

*"I have not slept this great in years. It helps my back and neck pain tremendously."* Dave, CO

*"I am finding it harder to take an afternoon nap because I sleep so sound at night."* Lorna, MI

*"There are no pressure points yet it provides excellent support! I highly recommend it."* Valerie, NE



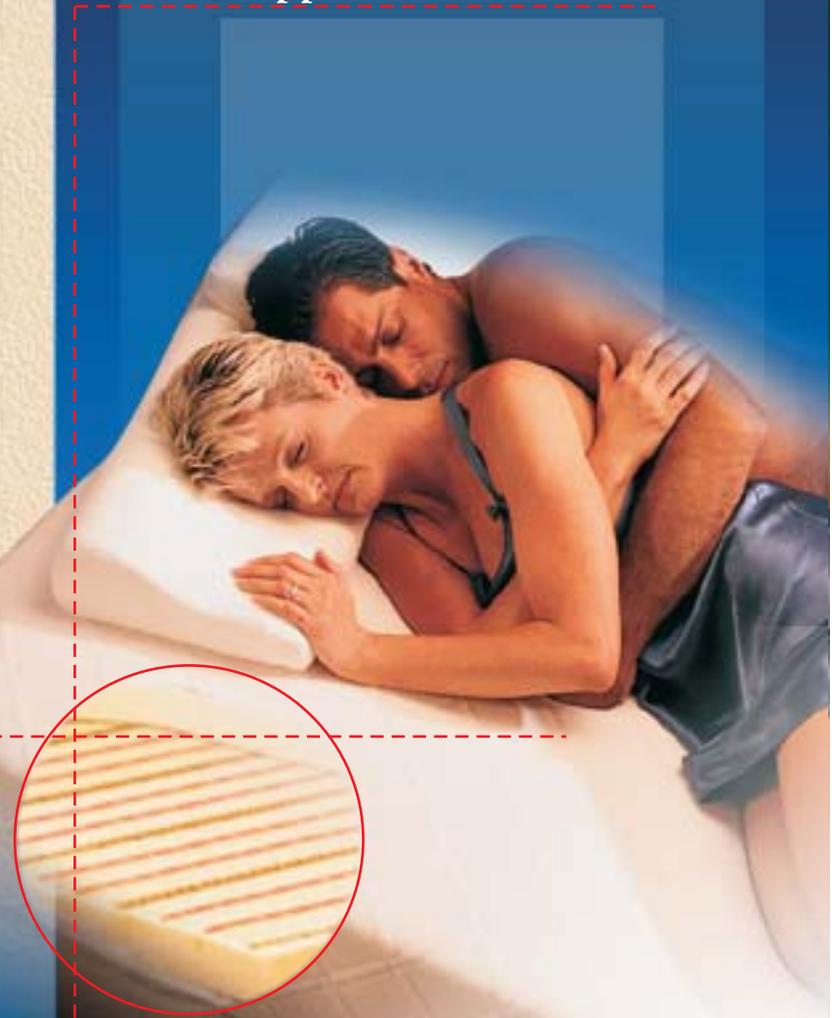
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Authorized Dealer

SUPPLE-PEDIC

Better Sleep...  
The Best Support.

M.D.'s and Chiropractors  
Agree...  
Supple-Pedic is Best.



# SUPPLE-PEDIC

## M.D.'s and Chiropractors Agree...

- **Proven Best Back Support**

of any type of mattress due to the Lever Support System, Back Pain Relief and Prevention

- **90% Less Tossing and Turning**

Lowest Pressure Points of any mattress, Gives Greatest Comfort. Clinically proven to reduce tossing and turning by 90%

- **Clinically Proven Better Sleep**

Independent University Research *Proves* that: *9 out of 10 people sleep much better on the Supple-Pedic mattress. You could too!* This research is unprecedented. Supple-Pedic is the first mattress in history proven to provide better sleep.

### Dr. John A. Wisman, DC

"The feature that makes your Supple-Pedic stand out from the competition is the combination of Polyfilax and your patented Lever-Spring System. Most people spend almost one-third of their life sleeping, and the support this system provides is critical to better health. ... I honestly believe that Supple-Pedic beds provide the best nights sleep on earth."

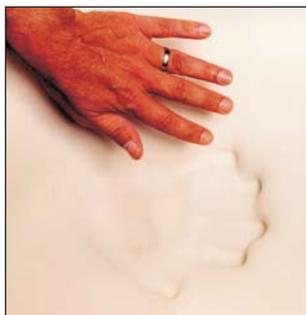
### Dr. Brian Anseeuw, DC, MD

"As a Neurologist specializing in low back and chronic pain. ... The patented design for equal support incorporated with space age polymers, gives comfort not seen in any other mattress. ... It is truly the mattress for the next millennium. ... I give Supple-Pedic a resounding endorsement."

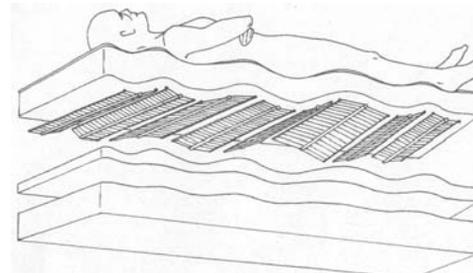
### Dr. Richard W. Powell, MD

"The Strobel Supple-Pedic Mattress is improving sleep quantity and depth reducing pain and increasing quality of life. ... The Strobel Supple-Pedic Mattress reduced night time movements by 90% ... This begs the query, 'Are the nocturnal sleep disorders due to the inner spring mattress? ... Sleeping on the Supple-Pedic Bed is like 'Butter melting on to fresh sourdough bread.'"

## Polyfilax & Lever Support System



Polyfilax™ conforms exactly to the shape of your body. This temperature sensitive, slow recovery memory material was originally developed by NASA to cushion astronauts at lift-off. Improved by Strobel and combined with the Lever-Spring System it gives the most perfect bed invented to date.



Patented **Lever-Spring System** conforms to your body giving proper support and no pressure points

## Our New Patented "Lever Support System" is a technological breakthrough unmatched in the mattress industry.

Supple-Pedic's Patented "Lever-Support™ System" is the newest and best technology in mattresses. US Patent Number 5,287,572. Like a teeter-totter the Lever-Springs™ give way when depressed by a heavier part of your body like your hips and shoulders while the other ends actually push up to give proper support to recessed areas like the small of your back.

Other beds including Inner-spring, Air, Latex, Foam, and Viscoelastic are either too firm or too soft. Firmer beds create uncomfortable pressure points and distort the shape of your spine. Softer beds curve your spine. This distortion and curving create arches that compress the individual disks and vertebra. Only Lever-Support achieves the perfect balance of support and comfort.

### Removable/Cleanable Cover

Is more sanitary, Hypo-Allergenic, and Dust Mite free. Medicot treated keeps bacteria and fungus from growing.

### 30 Year Mattress Life / Value / Warranty

You may never have to buy another mattress. Supple-Pedic will likely cost less per year of ownership than an innerspring. In independent scientific simulated use testing, ASTM-F1566-94, the durable Supple-Pedic endured over 600,000 passes of a 240-pound, polygon-shaped roller without developing body impressions or loss of comfort. Three times the normal test, the equivalent of over 30 years' actual use! Accordingly we offer a 30-Year Limited Warranty.

### Don't be fooled by Fluff and Puff

Supple-Pedic is a performance bed, maximum pressure relief and support are achieved by having you close to the Polyfilax and Lever-Support System. A Pillowtop or thick quilted cover would take away from this effect. Therefore we use beautifully simple Euro Style covers to achieve maximum comfort and support. Supple-Pedic uses regular sheets. Other manufacturers try to fool you by building extra thick 'beautiful beds'.

### How Much is your Health Worth?

Supple-Pedic may cost a little more than Inner-spring mattresses that were invented in 1871, but this new technology can give you better comfort, back pain relief, and better sleep which translates to better health and feeling better during the day. In addition better sleep relieves stress and improves your immune system making you more resistant to colds, flu, and infections. Supple-Pedic allows you to live life to the fullest!

